

Teacher: Mrs Jacalyn Hughes

Year 10 Business Studies			
	Term 1	Term 2	Term 3
1	Primary, Secondary, Tertiary	1 HR Continued: Roles and responsibilities of employees	1 Human Resources: Recruitment and selection. Int & External
2	Factors of Production / Scarcity and Choice	2 Communication: good comms / media and channels	2 Job desc & Person Spec: Advertising
3	Aims and Objectives / Labour & Capital Intensive production	3 Problems of poor communication	3 Interview and selection: Legal constraints
4	Half Term (<i>Eid-UI-Fitr - National Day 23 Sep</i>)	4 Marketing: the market. Market vs Product orientation	4 Training: Induction
5	Aims & Objectives and Mission	5 Marketing as a process / Market segmentation	5 On the job / off the job Induction
6	Business ownership and Legal structure	6 Market Research purpose and methods	6 Government schemes: Costs / benefits to employer
7	Sole Traders	7 Half term (<i>13 - 17</i>)	7 Motivation and rewards: Maslow
8	Partnerships	8 The Marketing Mix Product	8 Motivation: Herzberg
9	Limited liability companies	9 The Marketing Mix Price	9 Financial and non financial remuneration
10	Franshises	10 The Marketing Mix Promotion	10 Contingency week, mop-up and finish off
11	Factors affecting choice of business structure	11 The Marketing Mix Promotion cont	
12	Measuring a business & Judging success	12 The Marketing Mix Place (channels of distribution)	
13	Mop up any outstanding work - TEST	13 Contingency week, mop-up and finish off	
14	Half term (<i>Eid-UI-Adha</i>)		
15	Human Resources: Internal structure of businesses		
16	The role of key departments or functions in a business		

Year 10 Economics					
Term 1		Term 2		Term 3	
1	Intro: The Economic Problem: Scarcity and Choice	1	The Labour Market Wages and Employment	1	Business Economics: Competition
2	Resources and division of labour / Opportunity costs	2	The Labour Market Wages and Employment	2	Competitive markets
3	Intro to Money and Bartering systems	3	Division of Labour	3	Monopolies
4		4	Demand and Supply of labour / The Minimum Wage	4	Oligopolies
5	Market and Pricing Intro to Demand and price	5	Demand and Supply of labour: quality vs quantity	5	Public and Private services: Differences
6	Drawing demand curves: Movement and Shift of Demand	6	Interference in the Labour Market	6	Public and Private services: Differences
7	Income & Price Elasticity Supply curve	7		7	Government regulation
8	Income & Price Elasticity Supply curve	8	Business Economics: Production & Productivity	8	Government regulation
9	Application of Elasticity and Factors affecting Demand	9	Production costs and revenue: Marg costs / Ave costs curve	9	Privatisation
10	Application of Elasticity and Factors affecting Demand	10	Economies and diseconomies of scale: curves	10	Contingency week, mopping up, recap terms work
11	Role of the market: Resolving Scarcity	11	Productivity and creation of wealth		
12	Opportunity Cost and Production possibility curves	12	Externalities (Government and the Economy)		
13	The Mixed Economy	13	Contingency week, mopping up, recap terms work		
14	Half term (<i>Eid-UI-Adha</i>)				
15	Types of Business in the Private Sector & Concept of Efficiency				
16	Contingency week, mopping up, recap terms work				

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Year 11 Business Studies					
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1	Accounting and Finance: Costs and Break even	1	Production: Methods, job, flow and batch	1	Recal of challenging topics, revision, past papers, exam techniques.
2	Accounting and Finance: Final Accounts, P&L and Improving profitability	2	Productivity, lean production and technology in manufacturing	2	
3	Accounting and Finance: P&L evaluation	3		3	
4	Half Term (<i>Eid-UI-Fitr - National Day 23 Sep</i>)	4	Quality control	4	
5	Accounting and Finance: Balance Sheet	5	Economies and Diseconomies of scale	5	
6		6		6	
7	Ratio Analysis and financial performance	7	Half term (13 - 17)	7	
8		8	Location of business	8	
9		9	Factors affecting choice of business location	9	
10	Budgets and Cash Flow Forecast	10	Government influences on buisness	10	
11		11			
12		12	Technoligical and environmental influences on buisness		
13	Sources of Finance	13			
14	Half term (<i>Eid-UI-Adha</i>)				
15	Sources of Finance				
16					

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Year 11 ICT					
Term 1		Term 2		Term 3	
1	Coursework: Identify section: Deadline Monday 7 Sept	1	Case Study: Students working individually on solving the CASE STUDY problem.	1	Preparation for the exam, exam technique, past papers, timed answers etc
2	Coursework: Identify section: Deadline Monday 7 Sept	2	This is an externally assessed project that may only be completed in school under supervision. It is essential that students DO NOT COLLABORATE with each other. Guidance may come ONLY from the teacher.	2	
3	Coursework: Analyse section	3		3	
4	Half Term (<i>Eid-UI-Fitr - National Day 23 Sep</i>)	4		4	
5	Coursework: Analyse section	5		5	
6	Coursework: Analyse section Deadline Wednesday 4 October	6		6	
7	Coursework: Design section	7	Half term (13 - 17)	7	
8	Coursework: Design AND implementation sections	8	Resume theory: students continue with learning theory for the exam, recapping any challenging topics from Year 10.	8	
9		9		9	
10		10		10	
11		11			
12	Coursework: Implementation section	12			
13	Coursework: begin Evaluation	13			
14	Half term (<i>Eid-UI-Adha</i>)				
15	Coursework: Evaluation section. Final Deadline for whole of coursework				
16	Introduction to the CASE STUDY				

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